



Galavisión Shatters Audience Records Once Again For 2006-2007 Season In Total Day Among Key Demos

Network Ranks #1 in Primetime among Hispanic Adults 18-34 and Hispanic Adults 18-49, Regardless of Language

NEW YORK, NY, September 26, 2007 – Galavisión, the nation’s #1 Spanish-language cable network, today announced that in the 2006-2007 season, its last season in the Nielsen NHTI sample, the network delivered its highest audience ever in Total Day among key demos including Adults 18-34 (47,000) and 18-49 (77,000).

During this season, the cable network was #1 in Primetime among Hispanic Adults 18-34 (60,000) and Hispanic Adults 18-49 (110,000), regardless of language.

SEASON HIGHLIGHTS

- Galavisión delivered more than double the **combined** audience of measured Spanish-language cable networks Fox Sports en Español and Mun2 among Adults 18-49:

| | Galavisión | Fox Sports en Español | Mun2 |
|------------------|-------------------|------------------------------|---------------|
| Primetime | 110,000 | 44,000 | 15,000 |
| Total Day | 77,000 | 18,000 | 11,000 |

- Galavisión out-delivered broadcast network Azteca America among key demos:

| | | Galavisión | Azteca America | Adv. % |
|------------------|-----------------------|-------------------|-----------------------|---------------|
| Primetime | (Adults 18-49) | 110,000 | 92,000 | +20% |
| Total Day | (Adults 18-49) | 77,000 | 62,000 | +24% |
| Daytime | (Women 18-49) | 36,000 | 17,000 | +112% |

- In soccer coverage, Galavisión’s “Fútbol Liga Mexicana” delivered more Hispanic Men 18-49 viewers than broadcast network Telemundo’s “Sabado de Fútbol” and “Fútbol Telemundo” **(+89% Advantage)**.
- Galavisión’s primetime news programs “Noticiero con Paola Rojas” and “Las Noticias por Adela” delivered more Hispanic Adults 18-49 than the Headline News, Fox News Channel, CNN, CNBC, and MSNBC news networks **combined (+148% Advantage)**.
- Galavisión’s exclusive coverage of the **UNCAF Nations Cup 2007** soccer tournament airing in February was the Network’s 2nd highest rated soccer event ever, reaching incredible

broadcast-like audience levels. It achieved astonishing triple-digit increases from the most recent 2005 tournament among Hispanic Men 18-34 (+116%) and 18-49 (+142%), and Hispanic Adults 18-34 (+155%) and 18-49 (+150%).

- The Galavisión's airing of 14 action-packed games of the **2007 FIFA Under-20 World Championship** which ran 6/30-7/19 delivered the best performance in the history of the network and reached more Hispanic viewers than Fox Sports en Español and Telemundo soccer properties **combined (A18-49 +24% Advantage)**
- Galavisión is also the leader in distribution among Spanish-language cable networks reaching 86% (7.6 million) of U.S. Hispanic cable homes, over 3 million more than its nearest competitor.

“Once again, the success of this past season continues to solidify Galavisión's position as the Spanish-language cable network leader,” said Joanne Lynch, Senior Vice President and General Manager, Galavisión. “And the fact that we've even out-delivered some competing broadcast networks proves just how strong our connection is with Hispanic viewers.”

Source: NHHI/NHI-H Nielsen Media Research Season 06/07(09/18/06-9/23/07) vs. Season 05/06 (09/19/05-09/17/06), breakouts excluded.

Univision Communications Inc. is the premier Spanish-language media company in the United States. Its operations include Univision Network, the most-watched Spanish-language broadcast television network in the U.S. reaching 99% of U.S. Hispanic Households; TeleFutura Network, a general-interest Spanish-language broadcast television network, which was launched in 2002 and now reaches 89% of U.S. Hispanic Households; Galavisión, the country's leading Spanish-language cable network; Univision Television Group, which owns and operates 62 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Spanish-language radio group which owns and/or operates 70 radio stations in 16 of the top 25 U.S. Hispanic markets and 5 stations in Puerto Rico; Univision Music Group, which includes Univision Records, Fonovisa Records, La Calle Records and Mexico-based Disa Records as well as Fonomusic and America Musical Publishing companies; and Univision Online, the premier Spanish-language Internet destination in the U.S. located at www.univision.com. Univision Communications also has a 50% interest in TuTv, a joint venture formed to broadcast Televisa's pay television channels in the U.S., and a non-voting 14.9% interest in Entravision Communications Corporation, a public Spanish-language media company. Univision Communications has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States.

For more information, please visit www.univision.net.

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