



**SUPERLIGA 2008 EXCLUSIVE SPANISH-LANGUAGE TELEVISION COVERAGE  
ON TELEFUTURA STARTS SATURDAY, JULY 12**

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**NEW YORK, NY, March 13, 2008** -- The TeleFutura Network announced today that they will be the exclusive Spanish-language broadcaster in the United States for the second edition of SuperLiga, the tournament that pits the top professional teams from Mexico and the USA against one another for a winner's prize of \$1 million. Some of the most contentious rivalries in soccer will be shown live starting Saturday, July 12 from venues in Washington, D.C., Houston, Boston and Los Angeles.

"Last year's SuperLiga proved beyond a shadow of a doubt that the best teams in the MLS can compete on an equal footing with the top clubs in Mexico, and that the great national team soccer rivalry that exists between our countries applies at the professional team level as well," said David Downs, president, Univision Sports. "The games were all contested with intensity and passion on the field, and created an exciting atmosphere in the stands."

The 2007 inaugural edition of SuperLiga was a ratings success on TeleFutura delivering an average of nearly 700,000 Adult 18-49 viewers. The gripping final, won on a penalty shootout by Pachuca over LA Galaxy, delivered nearly 1.3 million Adult 18-49 viewers.

The SuperLiga championship pits eight of the highest-ranked club teams from Mexico and USA against each other to determine the single best team in the two nations. This year's participating Mexican teams are: **Guadalajara**, Mexico's most popular club team and Apertura 2006 champions; **Atlante**, the reigning Mexican Primera Division champions and winners of the Apertura 2007 championships; **Santos**, two-time Mexican Primera Division champions featuring former Chivas and Mexican national team goalkeeper Oswaldo Sanchez; and **Pachuca**, Clausura 2007 champions and winner of the inaugural 2007 SuperLiga tournament.

The rival USA teams are the top four teams from the 2007 MLS regular season: **D.C. United**, led by Argentine World Cup midfielder Marcelo Gallardo and Bolivian MLS career all-time scorer Jaime Moreno, and winners of 2007 MLS Eastern Conference; **Houston Dynamo**, two-time winners of the MLS Cup; **New England Revolution**, runners up in the 2007 MLS Cup; and **Chivas USA**, winners of 2007 MLS Western Conference.

Following is the complete schedule of matches.

Day	Date	MATCH	EDT	CDT	PDT
Sat	12-Jul	D.C. United vs Guadalajara Live from Washington, DC	8:00PM	7:00PM	5:00PM

<b>Sat</b>	<b>12-Jul</b>	<b>Houston Dynamo vs Atlante</b> Live from Houston, TX	10:00PM	9:00PM	7:00PM
<b>Sun</b>	<b>13-Jul</b>	<b>N.E. Revolution vs Santos</b> Live from Boston, MA	8:00PM	7:00PM	5:00PM
<b>Sun</b>	<b>13-Jul</b>	<b>Chivas USA vs Pachuca</b> Live from Los Angeles, CA	10:00PM	9:00PM	7:00PM
<b>Tue</b>	<b>15-Jul</b>	<b>D.C. United vs Atlante</b> Live from Washington, DC	8:00PM	7:00PM	5:00PM
<b>Tue</b>	<b>15-Jul</b>	<b>Houston Dynamo vs Guadalajara</b> Live from Houston, TX	10:00PM	9:00PM	7:00PM
<b>Wed</b>	<b>16-Jul</b>	<b>N.E. Revolution vs Pachuca</b> Live from Boston, MA	8:00PM	7:00PM	5:00PM
<b>Wed</b>	<b>16-Jul</b>	<b>Chivas USA vs Santos</b> Live from Los Angeles, CA	10:00PM	9:00PM	7:00PM
<b>Sat</b>	<b>19-Jul</b>	<b>D.C. United vs Houston Dynamo</b> Live from Washington, DC	8:00PM	7:00PM	5:00PM
<b>Sat</b>	<b>19-Jul</b>	<b>Atlante vs Guadalajara</b> Location TBD	10:00PM	9:00PM	7:00PM
<b>Sun</b>	<b>20-Jul</b>	<b>Chivas USA vs N.E. Revolution</b> Live from Los Angeles, CA	8:00PM	7:00PM	5:00PM
<b>Sun</b>	<b>20-Jul</b>	<b>Santos vs Pachuca</b> Location TBD	10:00PM	9:00PM	7:00PM
<b>Tue</b>	<b>29-Jul</b>	<b>Semifinal</b> Location TBD	TBD	TBD	TBD
<b>Wed</b>	<b>30-Jul</b>	<b>Semifinal</b> Location TBD	TBD	TBD	TBD
<b>Tue</b>	<b>5-Aug</b>	<b>Final</b> Location TBD	TBD	TBD	TBD

#### **About Univision Communications Inc.**

*Univision Communications Inc. is the premier Spanish-language media company in the United States. Its operations include Univision Network, the most-watched Spanish-language broadcast television network in the U.S. reaching 99% of U.S. Hispanic Households; TeleFutura Network, a general-interest Spanish-language broadcast television network, which was launched in 2002 and now reaches 89% of U.S. Hispanic Households; Galavisión, the country's leading Spanish-language cable network; Univision Television Group, which owns and operates 64 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Spanish-language radio group which owns and/or operates 70 radio stations in 16 of the top 25 U.S. Hispanic markets and 5 stations in Puerto Rico; Univision Music Group, which includes Univision Records, Fonovisa Records, La Calle Records and Mexico-based Disa Records as well as Fonomusic and America Musical Publishing companies; and Univision Online, the premier Spanish-language Internet destination in the U.S. located at [www.univision.com](http://www.univision.com). Univision Communications also has a 50% interest in TuTv, a joint venture formed to broadcast Televisa's pay television channels in the U.S. Univision Communications has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States.*

*For more information, please visit [www.univision.net](http://www.univision.net).*

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