



UNIVISION 14
EXITO ESCOLAR™

2008 SCHOLARSHIPS FOR
BAY AREA
HIGH SCHOOL & COLLEGE STUDENTS

SPONSORED BY



UNIVISION 14
EXITO ESCOLAR™
2008 SCHOLARSHIP AWARDS APPLICATION

PURPOSE: UNIVISION 14 Exito Escolar™ Scholarship Awards, sponsored this year by KFC and Mi Pueblo Food Stores, were established to motivate and assist Bay Area Latino youth in pursuing and completing a college degree.

- ELIGIBILITY:**
- (1) Applicants must reside in one of the Bay Area counties: Alameda, Contra Costa, Lake, Marin, Mendocino, Napa, San Francisco, San Mateo, Santa Clara, Solano, Sonoma
 - (2) The student must be enrolled in the 11th or 12th grade, or in an accredited community college or, 4-year university.
 - (3) The student must submit:
 1. The attached application completely. Send all components of the application together in one package.
 2. An official transcript from your high school or college/university.
 3. One letter of recommendation from a teacher or counselor.
 4. A written double-spaced 500-600 word essay that addresses the following questions:
 - How do you plan to break stereotypes about Latino youth as you accomplish your educational goals? Do you think your college education will have an impact on your family and community? How? How would you help other young Latinos after your college education?
 5. The completed the extracurricular and community activities section of the scholarship application form.
 6. A written double-spaced 300-400 word essay describing your involvement in the community. Please be sure to address the following points:
 - How have you given back to your community? What are your most important extracurricular or community activities and why? How can you make a difference in your community?
 7. Two paragraphs in Spanish on your family experience as a Migrant family in the US: You can include the difficulties, changes and obstacles your family has gone through up to the present as a family from another country.
 8. List of colleges/universities you planning to apply to or have applied to.

The completed application, official transcript, letter of recommendation, two (2) essays, two paragraphs in Spanish, and completed extracurricular and community activities section must be received by Univision 14 by no later than 5:00 p.m. on June 6th, 2008 in one complete package:

Univision 14 Exito Escolar
50 Fremont St., 41st Floor
San Francisco, CA 94105

If you have any questions regarding the scholarship application/process, please contact the Univision Public Affairs Department at (415) 538-8076.

- (4) Applications that are not fully completed and/or ineligible applicants will be automatically disqualified at Univision's discretion.
- (5) The scholarship awards application must be received by 5:00 p.m. on June 6th, 2008 at the Univision 14 offices located at 50 Fremont St., 41st Floor, San Francisco, CA 94105.
- (6) Past Univision 14 Exito Escolar™ scholarship winners are not eligible to apply; however, declined participants may re-apply.

APPLICATION DEADLINE: *June 6th, 2008.* Your complete application should be received by Univision 14 located at 50 Fremont St., 41st Floor, San Francisco, CA 94105 by no later than 5:00 p.m. on June 6th, 2008.

AWARDS:

- Scholarship winners will be notified in writing by approximately July 8th, 2008.
- In 2008, in partnership with KFC and Mi Pueblo Foods, Univision will award \$50,000 to Bay Area Latino students.
- The amount of each scholarship award will vary based on academic achievement and will be between \$500 and \$2,000. Scholarship winners will be notified of the amount in their award letter.
- Scholarship winners must attend the Exito Escolar™ Scholarship Award ceremony and personally sign or have parents/legal guardians sign the applicable release in order to receive a scholarship certificate. The ceremony will take place on Sunday, July 20th, 2008 at the Mexican Heritage Plaza in San Jose.
- Claiming your scholarship award:

The monies awarded will be paid directly to the educational institution as soon as student winner notifies Univision 14 of his/her enrollment in an accredited college or university. The student must notify Univision 14 of his/her enrollment in an accredited college or university in writing by completing the Univision 14 Scholarship Activation form. This form will be provided to the student when he/she receives their scholarship award letter.

Scholarship winners must be in good standing with the applicable educational institution in order to receive the scholarship.

In the case of 11th and 12th grade scholarship winners, these student winners will have up to one (1) year after their high school graduation to enroll in a accredited educational institution and claim their scholarship; otherwise, those students will automatically be disqualified and will no longer be eligible to receive the scholarship. Scholarship winners already enrolled in an accredited college or university will have one (1) year from the date of receiving the scholarship award notification to claim their scholarship. Otherwise, those students will automatically be disqualified and will no longer be eligible to receive the scholarship.

SELECTION:

Scholarship award decisions are made by the advisory committee, integrated by Univision 14 members, Exito Escolar™ sponsors, and community organization representatives and leaders. Finalists will be selected based on the following criteria:

1. Academic achievement based on an official high school and/or college transcript
2. One letter of recommendation provided by a teacher or counselor
3. Quality of written expression through a 500-600 word, typed essay in English.
4. Community involvement as demonstrated by a 300-400 essay in English
5. Quality of written expression in Spanish
6. List of colleges/universities and
7. List of community service and/or extracurricular activities.

LISTING OF EXTRACURRICULAR AND/OR COMMUNITY SERVICE ACTIVITIES

Student Name: _____
Last First

Please list the organizations and activities that you have participated in. Please list in chronological order with the most recent activities first.

Name of Organization/Activity: _____

Start Date: _____ End Date: _____

City or County: _____

Activities or Duties: _____

Hours per week: _____

Name of Organization/Activity: _____

Start Date: _____ End Date: _____

City or County: _____

Activities or Duties: _____

Hours per week: _____

Name of Organization/Activity: _____

Start Date: _____ End Date: _____

City or County: _____

Activities or Duties: _____

Hours per week: _____

Please feel free to add more organizations or activities by using the same format on a separate page.

MEDIA RELEASE

I have agreed to appear/participate/perform in the event/production named below (“**Program**”). I hereby irrevocably and without reservation of rights grant to the Univision Entities¹ and their licensees, distributors and assignees (“**Releasees**”) in perpetuity throughout the universe the unconditional and exclusive right to fix my image and my appearance/participation or performance, as appears in the Program, in whole or in part, and all rehearsal recordings, outtakes, raw footage, photographs and interviews connected therewith (“**Appearance**”), in any medium, as well as to broadcast, distribute, exhibit, advertise, promote, publish, web cast and otherwise use and commercially exploit my Appearance, name, voice and/or likeness as appears in the Program by “**All Media**” (i.e., any and all means, media, devices, processes and technology, whether now known or hereafter developed, including, without limitation, television, radio, internet, theatrical and home distribution, sound recording, publishing, commercial tie-up, and merchandising)(“**Granted Rights**”). Releasees shall own all of the results and proceeds of my Appearance without further consideration to me. If my Appearance constitutes a copyrightable work, my Appearance shall be deemed a "work made for hire" (as defined in U.S. copyright law) and the Releasees shall own all rights thereto. I represent and warrant that (a) I have all necessary rights to information and/or material that I may provide to Releasees, and I hereby irrevocably grant to Releasees a non-exclusive right throughout the universe in perpetuity to incorporate such information and/or material in any form into the Program and to use the information and material in connection with the production, distribution, exhibition, advertising, or other exploitation of the Program by All Media; and (b) my Appearance is not subject to the jurisdiction of any guild or union.

I acknowledge and agree that (a) my Appearance may include physical challenge contests and other physical activities, make-overs, risks of bodily and personal injury, illness, exhaustion or even death, and I assume all risks and costs with respect thereto; (b) no warranty, representation or guarantee has been made as to the safety and/or intensity of my Appearance; (c) I have not been induced to grant the Granted Rights by any representations or assurances by Releasees except as expressly set forth herein; (d) Releasees have been induced to proceed with the production, distribution and other commercial exploitation of the Program in reliance upon this Release; (e) Releasees are under no obligation to exercise any of the Granted Rights; and (f) Releasees may freely assign or license any or all of the Granted Rights. I will not mention any commercial product or service on the Program without Releasees’ consent.

I release and hold harmless Releasees and their employees, officers, directors, agents, and successors (“**Released Parties**”) from any and all claims, damages, liabilities, losses, expenses (including attorneys’ fees) and causes of action whatsoever, including but not limited to inconvenience, dissatisfaction with results, death, personal injury, defamation, misappropriation or invasion of privacy, infringement of the right of publicity, or of copyrights or violation of any other rights arising out of or relating to my Appearance, Releasees’ exercise of the Granted Rights, travel in connection with the Program, or any breach by me of this Release. I hereby expressly waive all rights under Section 1542 of the California Civil Code and any similar law of any other state or territory of the United States of America. Such section reads: “A general release does not extend to claims which the creditor does not know or suspect to exist in his favor at the time of executing the release, which if known by him must have materially affected his settlement with the debtor.” This Release (a) constitutes our entire agreement; (b) supercedes all prior agreements between us; (c) may be amended only by written instrument signed by both parties; and (d) shall be binding upon my heirs, executors, administrators and successors. I represent and warrant that (w) I have the right and am free to enter into this Release and to fully perform hereunder; (x) the execution, delivery and performance of this Release and the exercise by Releasees of the Granted Rights will not conflict with any agreement or commitment with any third party; (y) in entering into this Release and rendering my Appearance I have the status of independent contractor; (z) I am competent to execute this Release and am 18 years or older; (z)(i) if I am executing this Release for a minor, I am either a parent with full legal rights relating to the minor, or I am the minor’s legal guardian, and guarantee the performance of the minor hereunder and will indemnify and hold the Released Parties harmless as set forth above; or (z)(ii) if I am executing this Release as the agent of the person named below, I am authorized to sign on behalf of the person named below and both the person named below and I will be bound by this Release.

PROGRAM/S: Éxito Escolar programs, segments, and promotions; Noticias Univision 14 coverage

NAME OF STUDENT: _____

STUDENT SIGNATURE: _____

PARENT SIGNATURE (if student is under 18 years of age): _____

DATE: _____

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